

Please circle type of vendor

*Non-Profit Discount
Non Profit In-Kind
Health Screenings*

*Business
Organization
Other*

Organization/Company

Address

City/State/Zip

Contact Person (Name required)

Telephone

Fax

Email address

Please describe Product/Service to be presented:

Indicate/Describe special electrical needs:
(Vendor is responsible for surge protectors and/
or extension cords):

Authorized Signature

Print Name & Title

Date

Please be sure to include proof:
- Certificate of Liability Insurance
- Workers' Compensation Coverage



Today's Woman Foundation
18564 Highway 18, Suite 105
Apple Valley, CA 92307

*Empower "Today's Woman" through the delivery of
resources to enhance body, mind and spirit.*



**The 11th Annual
Today's Woman Expo
Saturday
October 15, 2011**

**Save the Date!
Early Bird Registration**

Welcome to the 11th Annual Today's Woman Expo—Vendor Booth Criteria

Today's Woman (TW) has established the following criteria in order to provide and maintain an atmosphere of fair and equitable business practices. Our goal is to provide an Expo that reflects the diversity of business, services, products and information available to our High Desert Community. It is our common and collective objective to maintain vendor criteria standards that support unity, inclusiveness and access to valuable resources, information to participants, supporters and attendees.

- Health Screening providers are required to provide services that are appropriate for the general public.
- TW will have no more than two vendors from the same company.
- TW will not place "same" vendors in close proximity of each other.
- TW will advise "same" vendors of accepted registration.
- TW will have no more than three vendors offering similar goods or services.
- TW will accept Vendor Registration on a first-come first-serve basis.
- Vendors will be provided TW Criteria Standards along with registration material.
- By completing registration, vendors agree to the terms and conditions of the TW Expo Vendor Criteria.

Non Profit Vendors

The TW Foundation offers limited vendor space and a discounted rate for Non-Profit organizations. Annually, we provide (5) non-profit organizations a vendor discount rate of \$150 and we award (5) "in-kind" non-profit Vendor booths. Just provide proof

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of Non-Profit status with your application and a cover letter of your history, services and benefits. All information is reviewed by the TW Board. *Non-profit and "in-kind" recipients will only be eligible to participate for two consecutive years and can reapply to participate after a year off.*

Health Screening Vendors

The Health Screening rate for vendors is only \$275. The vendor is to provide a screening service to the general public along with information. This vendor is to complete application, provide proof of insurance, description of services. Also indicate number of staff/ employees and shifts who will be assisting during the Expo.

Business (Non-Health) Vendors

Standard Rate: \$350

Legacy Rate: \$300*

*Offered to vendors who have participated for a minimum of 5 consecutive years.

Please complete application and description of services being offered along with proofs of insurance.

Booth Specifics:

10 x 8 booth (pipe and drape)

8 ft table w two chairs

Media Advertising and Promotion

4 vendor badges—no exceptions.

Early Bird Registration before June 15, 2011

\$275 (Standard Booth)

\$250 (Health Screening Booth)

Vendors please make checks payable to:

**Today's Woman Foundation
c/o Choice Medical Group
18564 Highway 18, Suite 105
Apple Valley, CA 92307**

TAX ID#: 37-1525296

**PayPal payments can be made online at:
www.todayswoman.org**