

SPONSORSHIP APPLICATION

Today's Woman Expo

Organization/Company

Address

City/State/Zip

Contact Person (Name required)

Telephone

Fax

Email address

AMOUNT OF SPONSORSHIP AND LEVEL:

PAYMENT METHOD:

CASH () CHECK () VISA () MCARD ()

(If paying by credit card, please go on line to:
www.todayswoman.org to make payment on PAY
PAL.)

Authorized Signature

Print Name & Title

Date

The Today's Woman Foundation is a
501 © 3 Corporation.
Tax ID#: 37-1525296
Please return to: TW Foundation
18564 Hwy 18, #105, Apple Valley, CA
92307



Today's Woman Foundation
18564 Highway 18, Suite 105
Apple Valley, CA 92307

*Empower "Today's Woman" through the delivery of
resources to enhance body, mind and spirit.*

The 11th Annual
Today's Woman Expo
Saturday, October 15, 2011

**Sponsorship
Brochure**



Welcome to the 11th Annual Today's Woman Expo

Over the last eleven years, the Today's Woman Foundation (TW) has partnered with the American Cancer Society and donated over \$50,000 to support the needs of cancer patients in the High Desert. We have been presenting the Today's Woman Expo since 2000 and to date, it is the largest women's health expo in the High Desert. In 2009 we partnered with the American Heart Association to provide education about heart disease and we created a "Know Your Number" PSA campaign featuring local citizens.

Last year, after losing our dearest friend and founder of the Today's Woman Foundation, Anna Sugi to triple negative breast cancer, we established the Anna Sugi Endowment Fund in her name. This fund is utilized to help women of all ages achieve their educational goals. Since this fund was established, we raised over \$60,000!

The Foundation is also proud of its partnership with the Daily Press, developing the "Inspiring Women" project and have honored over 100 local women for their inspiration and commitment to their cause and community service. In 2007, we also established an annual award that provides empowerment and financial support allowing the recipient to meet her medical or health challenge with courage, dignity, hope and faith.

To continue our commitment to these worthwhile programs which empower, enhance, and enrich the whole health (mind, body and spirit) of Today's Woman, we need your help!

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Today's Woman Expo Sponsorships:

TW Foundation Partner: (\$7,500):

Continuous recognition throughout the year on all TW advertising, 25 general admission tickets, 6 preferred parking passes, 2 autographed books from keynote speaker, 1 vendor booth, event floor signage, full-page color ad in Daily Press special section insert, company name & logo on including link on TW website, Recognition award.

Diamond Sponsor (\$5,000):

Recognition Title as Keynote Speaker sponsor. 4 preferred parking passes, 1 presentation vendor booth, 1 autographed book from keynote speaker, 15 general admission tickets, company name & logo shown on all advertising media, link on Web-site, Recognition award.

Health Screening Sponsor (\$3,000):

1 Vendor Booth, 4 preferred parking passes, 10 general admission tickets, name and logo on advertisement & promotional materials, name and logo including link on TW website, Certificate of Appreciation.

Banner and Signage Sponsor (\$2,500):

10 Expo General Admission tickets, 2 preferred parking passes, 1 vendor booth, company name & logo on all banners and signage, company name & logo on all advertising, Certificate of Appreciation.

Gold Sponsor (\$1,000):

1 Vendor Booth, 10 General admission tickets, 4 preferred parking passes, company name & logo on website, logo on all media print advertising, Certificate of Appreciation.

Silver Sponsor (\$750):

1 Vendor Booth, 10 General admission tickets, 2 preferred parking passes, company name & logo on website, Certificate of Appreciation.

Bronze Sponsor (\$500):

10 General admission tickets, 1 preferred parking pass, company name & logo on TW website and Certificate of Appreciation.

Special Daily Press Insert

\$2,500 (2 available)

- Presenting Sponsor credit on Front Cover of 32-page special section insert in Daily Press.
- Insert distributed in Daily Press Newspaper to 30,000+ residents.
- Insert provided to over 1,500 Expo attendees.
- (1) Prominent Full Page advertisement in special section.
- Recognition link on TW website.
- One Vendor Booth, (6) Expo General Admission tickets, (1) preferred Parking Pass, Certificate of Appreciation.

Single Ads

Full-Page \$750 (4 available)

Half-Page \$500 (6 available)

Quarter Page \$250 (13 available)

Business Card (\$100) (10 available)

*Ad Deadline (Camera Ready Artwork) by 9/23/11